

STATEMENT OF PHILOSOPHY

The purpose of our team is to provide our community a dental home dedicated to the goal of achieving and maintaining an optimum level of oral health through exceptional patient and staff education, effective communication, caring attitudes and excellence in clinical dental care.

OUR PATIENTS

It is our mission to help each patient develop an awareness and desire for optimum dental health. This will be manifested by a continued commitment to sharing our knowledge of dentistry, understanding our patients needs and desires, and an active approach to patient education and motivation. We will encourage our patients to accept a shared responsibility for their overall dental health. Our patients are the reason for our practice and we will strive to treat them with the same compassion and gentleness that we would expect for a member of our own family.

OUR TEAM

Our practice is founded on the core values of integrity and quality. Our team will continually attempt to not only meet but also exceed this standard by utilizing their individual talents to enhance the function of the entire team. Each team member will be responsible for encouraging and cultivating corrective feedback and a flexible team spirit. An individual team member's responsibility will always exceed a specific job description. Our daily mission will be eagerly accept new challenges and remain open to new advances in dental care and practice management. Our team approach to dental health delivery will enable our practice to reach our purpose. We will not forget it may not necessarily be what we do that defines our lives, but more how we do it that sets us apart.

OUR LEADERSHIP

The leadership of our practice will be the primary responsibility of the doctor. As the team leader, he will provide the vision and framework for an exceptional working system. A healthy, comfortable and safe workplace will be provided as a foundation for the practice. The doctor will encourage each staff member to enhance their professional development and skill to reach their potential in accordance with the practice philosophy. The leader must encourage critical thinking and independent growth for each team member to accept responsibility for the success of the practice.

BUSINESS PRINCIPLES

We will adhere to sound business principles to ensure the success of our practice. We will seek the advice and counsel of outside sources as appropriate, which will impact the fiscal health of our practice. It is paramount that each team member understands the numerical trends of our practice. By monitoring these indicators, we can be proactive in reaching our purpose. Risks will be assumed and profit invested in services, training, products, equipment and materials to ensure future practice stability and superiority.